

COOKING SCHOOL PACKAGES 2024



**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for Cooking Schools

You're a yoga or health & wellness educator: Our readers are your audience! We promote wellness education programs year-round. Make sure your events and summer camps are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✓ **INTRO:** ~~\$930~~ \$680

- A paragraph in our after-school / fall program e-newsletter the second Monday of August
- A paragraph in the March and April edition of our summer camp / program newsletters
- One-year content ad on our hands-on class page or camp page

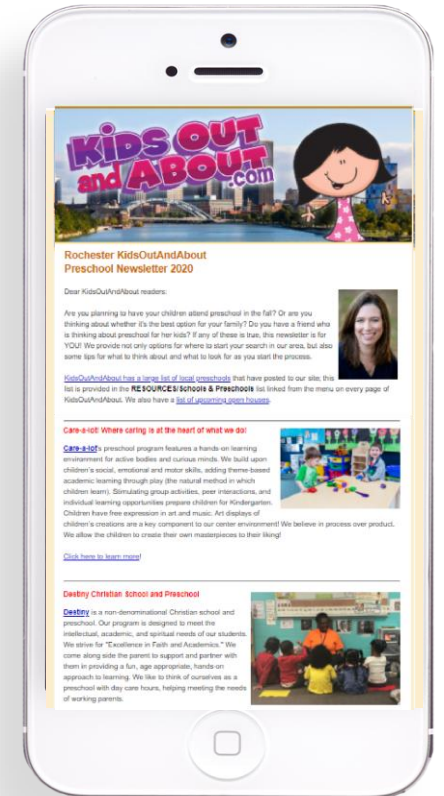
✓ **STANDARD:** ~~\$2730~~ \$1930

- A paragraph in our after-school / fall program e-newsletter the second Monday of August
- A paragraph in the March and April edition of summer camp newsletters
- One-year content ad on our hands-on class page or camp page
- Six paragraphs (choose six Thursdays during the year) in our weekly e-newsletter or one dedicated e-blast to our list
- One year upgrade of your listing



✓ **PREMIUM:** ~~\$4530~~ \$2730

- A paragraph in our after-school / fall program e-newsletter the second Monday of August
- A paragraph in the March and April editions of summer camp newsletters
- One-year content ad on our hands-on class page or camp page
- Six paragraphs (choose six Thursdays during the year) in our weekly e-newsletter
- One year upgrade of your listing
- 1-month Leaderboard image ad (728 x 90 px) or Top image ad (450 x 150) OR 2 months of video ad (pending availability)
- Exclusive, dedicated e-blast (5-8 paragraphs + graphics) sent to all newsletter subscribers in your region (pending e-blast slot availability)



CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!